

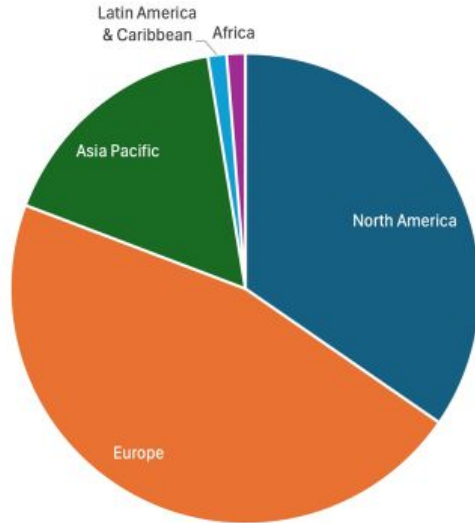
Introduction to the RySG and gTLD Registries

ICANN 79 Prep Week

February 2024



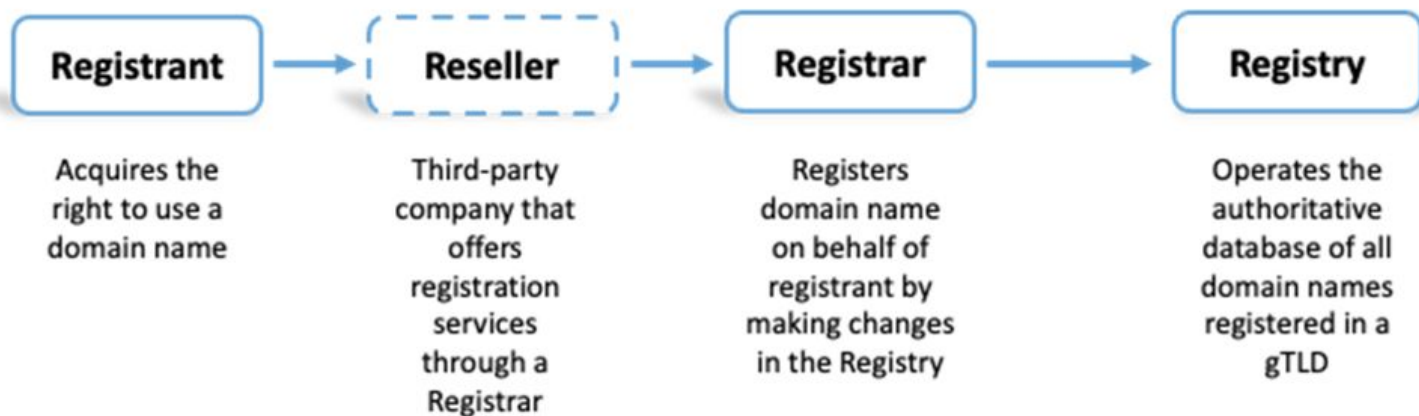
Registries Stakeholder Group



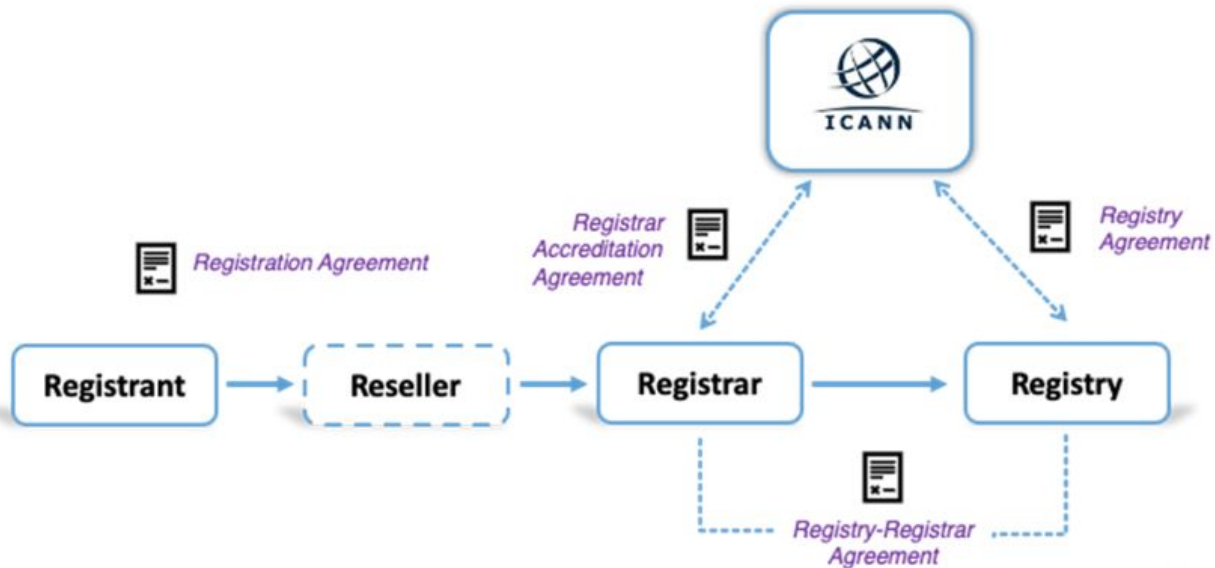
- The primary role of the RySG is to represent the interests of gTLD registry operators in the ICANN multi-stakeholder community
- All members must have a Registry Agreement with ICANN
- 78 members representing over 600 gTLDs



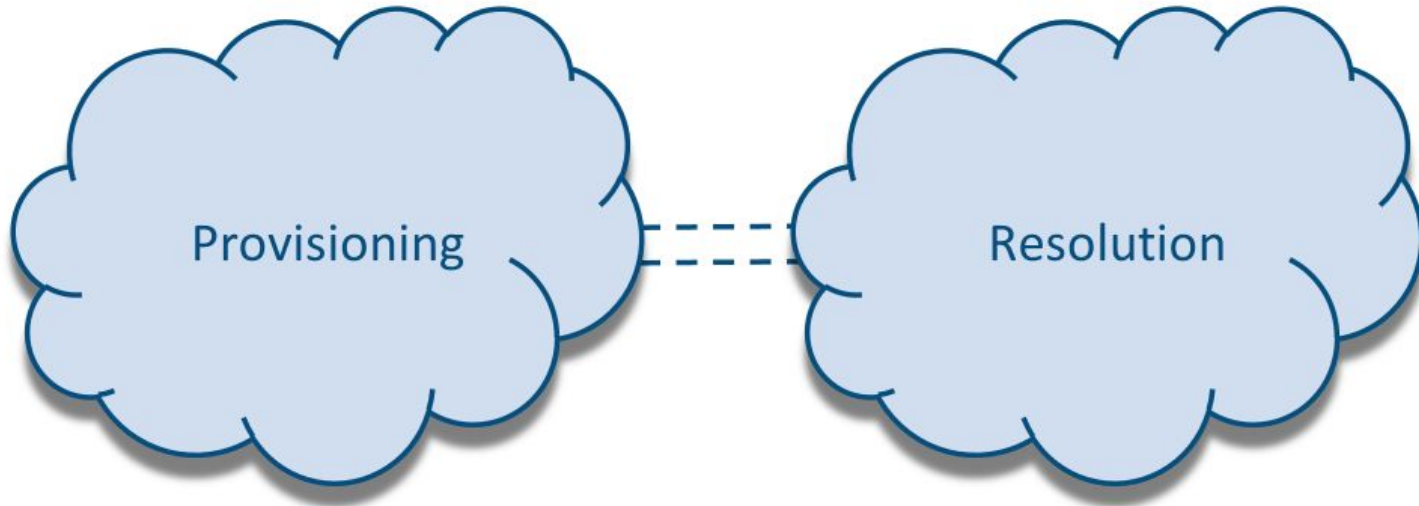
What is a gTLD Registry?



What is a gTLD Registry?



What Does a gTLD Registry Do?



gTLD Types and Business Models

Type of gTLD	Examples	Characteristics
Open Generic	.COM, .ORG, .XYZ, .CLUB	No registration restrictions
Niche Market	.DESIGN, .ART, .BOT	Target registrants in a specific market
Verified/Restricted	.BANK, .PHARMACY	Strict registration and verification requirements
Brand	.GOOGLE, .FOX, .AUDI	Only the company and its affiliates may register domains
Geos	.BERLIN, .CAPETOWN, .TOKYO	Support from governments, sometimes have a nexus requirement to register

Registries' Role in the ICANN Community

- Under our Registry Agreements (RA) with ICANN, all gTLD registries agree to abide by existing consensus policies and consensus policies developed in the future
- Compliance with the RA is enforced by ICANN Compliance
- ICANN's Bylaws define what can and cannot be the subject of consensus policies, which is critically important in providing a minimum of business certainty
- ICANN policies and contractual changes often have a direct and material impact on our registry operations and businesses

